

Nigel Mayson Chief Executive

Nigel's professional career spans more than 31 years and has involved the successful planning, development, marketing and sale of a diverse range of retail commercial, industrial, residential, life-style, business-park and tourism property in New Zealand, Australia and England.

Nigel commenced his career in Auckland with New Zealand's leading building company, Fletcher Development & Construction, gaining valuable property development experience on retail, commercial and industrial design-build projects. He has extensive development direction experience on a number of smaller speculative commercial and industrial developments in Auckland and on large urban scale projects including the greenfield planning and nascent development of the award-winning 378 hectare mixed-use Norwest Business Park in Sydney and the contentious Wintergardens project in Queenstown.

Nigel operated his own consulting firm for over 15 years advising private and public sector clients on both development projects and property issues. During this time he acquired a reputation as a leading adviser and for taking on difficult challenges.

In the real estate agency field Nigel gained investment experience in London with Hillier Parker May & Rowden and commercial and residential experience in Auckland and Christchurch with independent locally owned firms prior to obtaining his own license.

He is author of the book 'Truth Lies & Real Estate', a blogger on topical property, urban development and economic issues and has been a (very occasional) contributing writer to the National Business Review.

In addition to his property work, Nigel has the rare experience of being CEO of a Crown economic development entity – responsible for providing advice to the Government in relation to major events including the America's Cup, the Winter Olympics, the Commonwealth Games, APEC and the World Triathlon Champs. He also has SME business advisory experience in the tourism, ICT, bio-technology and niche manufacturing sectors.

Nigel has a Master of Business Administration Degree (MBA) with distinction from Massey University and a Diploma in Valuation from The University of Auckland School of Architecture. He is an Associate of the Real Estate Institute of New Zealand, a licensed Agent under the Real Estate Agents Act 2008 and was formerly a public registered valuer and Associate of the New Zealand Institute of Valuers.

Nigel's diverse grounding in the highly competitive property sector, combined with his public sector economic development work and academic qualifications, offers Crighton Anderson Property & Infrastructure clients a strong mix of commercial savvy, property experience, management knowledge, creative flair and ethical standards.



Rowan Gibson, in the book Rethinking the Future, says "The road we have been traveling on for decades is coming to an end. From here on, the journey to tomorrow will be an off-road experience, and we need to change our mindset accordingly." In his book Powershift, Alvin Toffler calls this end of the road "terra incognita..the uncharted landscape of tomorrow". This is a world where business will be competed for not based on the old rules of scale and resources but rather on intellectual capital.

Sector experience	31 years
Consultancy	13 years (mixed portfolio)
Property development	7 years (mixed categories)
Real estate agency	7 years (mixed categories)
Economic development	4 years (SME & public sector)

Professional strengths

Market research
Strategy development
Planning
Team coordination
Marketing

CONTACT DETAILS

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